

RAISIN ADMINISTRATIVE COMMITTEE

ADMINISTERING THE FEDERAL MARKETING
AGREEMENT AND ORDER REGULATING THE
HANDLING OF CALIFORNIA RAISINS

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MARKETING SUBCOMMITTEE MEETING NOTICE

September 28, 2021

TO: Members and Alternates of the Marketing Subcommittee

SUBJECT: Notice of Meeting

Chairman Gerald Chooljian has scheduled a Meeting of the Marketing Subcommittee for **Wednesday, October 6, 2021 at 3:45 p.m.** in the RAC Conference Room, 2445 Capitol Street, Suite 200, Fresno, CA 93721.

The Subcommittee will review the Crop Estimates, Review Factors per Section 989.54(e), and Recommend the RAC Marketing Policy for 2021.

Other issues may be discussed.

The RAC conference room can accommodate 25 members/alternates, and members/alternates are encouraged to attend in person. The RAC is practicing social distancing, disinfecting, and following recommended safety protocols. A mask (if not fully vaccinated) will be required to enter the office. **Members participating via teleconference call will continue to dial in using your phone or connecting online. See information below.**

TO RESERVE YOUR SEAT IN THE OFFICE, PLEASE CALL MURPHY JONES at (559) 225-0520.

RAISIN ADMINISTRATIVE COMMITTEE



Digitally signed by Debbie Powell
DN: cn=Debbie Powell, o=Raisin Administrative
Committee, ou, email=debbie@raisins.org, c=US
Date: 2021.09.28 16:14:25 -0700

Debbie Powell
President / General Manager

Date: **Wednesday, October 6, 2021**

Time: **3:45 p.m**

Place: **RAC Conference Room**

2445 Capitol Street, Suite 200 ♦ Fresno, California 93721-2236

Login: **Dial in using your phone.**

United States: [+1 \(312\) 757-3121](tel:+13127573121)

or join the meeting from your computer, tablet or smartphone.

<https://www.gotomeet.me/CRMBMeetings/raisin-administrative-committee>

Access Code: 801-269-981 #

CC: Ms. Kathie Notoro, USDA
Members and Alternates

Persons requiring reasonable accommodations including special meals, or who require alternatives means of communications (braille, large print, audiotape, language translation or interpretation, etc.) should contact the RAC prior to the meeting.

"The Raisin Administrative Committee accepts and adopts the concept of diversity" (per the action of the RAC on 2/11/00)

2445 Capitol Street, Suite 200 • Fresno CA 93721-2236



**AGENDA
OF THE
MARKETING SUBCOMMITTEE**

Wednesday
October 6, 2021

**TO RESERVE YOUR SEAT IN THE OFFICE,
PLEASE CALL MURPHY JONES at (559) 225-0520.**

1. Call to Order – 3:45 p.m.
2. Roll Call

Member

Chooljian, Gerald - Chairman
Sahatdjian, Victor - Vice Chairman
Abdulian, LindaKay
Asmar, Jane *
Bedrosian, Michael
Bortolussi, Jeff
Cardoza, Dwayne
Chooljian, Chad
Crowe, Richard
DeBorde, Brent
Hardy, Sean
Hoff, Darren
Housepian, Dennis
Kazarian, Ron

Alternate

Chooljian, Michael
Surabian, Kristina
VACANT
Moles, Doug *
Bedrosian, Paul
King, Dan
Huter, E.G.
VACANT
VACANT
Scrivner, Dan
VACANT
Rodrigues, Tim
Boghosian, Philip
VACANT

Member

Kister, Steve
Lion, Frank *
Ludtke, Willy
Marthedal, Jon
Martin, Glenn
Medeiros, Manuel
Moles, Ray
Naito, Tomo
Overly, Harry
Sandhu, Nindy
Sangha, Mitch
Shapazian, David

Schutz, Monte, Ex-Officio

Alternate

Estermann, David
Sahatjian, Richard *
Rai, Jerry
Unruh, Mark
Fanucchi, Ed
Medeiros, Nicholas
VACANT
Scott, David
Bender, Braden
Nielsen, Mike
Brar, Bob
VACANT

*Switched Positions on May 1st

3. Approval of Minutes – January 27, 2021
4. USDA Report
5. Management Report
 - a. JDFIA Update
 - b. Export Workgroup MAP Allocation
6. Review the Crop Estimate Worksheet
7. Review & Discuss Factors per Section 989.54(e) and Recommend the RAC Marketing Policy for 2021
8. Other Business
9. Adjournment

PLEASE NOTE: Documents for review will follow under separate cover.

Parking for persons with disabilities is available in the visitor parking on Capitol Street. The accessible entrance to the RAC Office is located on the north side of the building. Use the elevators for access to the 2nd floor offices.

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To file a complaint of discrimination, write U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights or call (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.