MARKETING SUBCOMMITTEE
MEETING NOTICE
IN-PERSON & TELECONFERENCE

July 13, 2023

TO: Members and Alternates of the Marketing Subcommittee

SUBJECT: Notice of Meeting

Chairman Gerald Chooljian has scheduled a Meeting of the Marketing Subcommittee for **Wednesday, July 26, 2023, at 3:30 p.m.** in the RAC Conference Room, 2445 Capitol Street, Suite 200, Fresno, California 93721, and by teleconference (GoToMeeting).

The Subcommittee will meet to review and discuss the Extension of the 2023/24 Merchandise Incentive Program (MIP) beyond July 31, 2023 (8/1/23 – 1/31/24) for All Countries and Domestic Marketing Grant Opportunities.

Other issues may be discussed.

The RAC Office is open and members are encouraged to attend in person. **Members who will participate via teleconference call will continue to dial in using their phone or by connecting online. See the information below.**

**RAISIN ADMINISTRATIVE COMMITTEE**

Debbie Powell
President / General Manager

Date: **Wednesday, July 26, 2023**
Time: **3:30 p.m.**
Place: **RAC Conference Room**
2445 Capitol Street, Suite 200 • Fresno, CA 93721
Login: **Please join the meeting from your computer, tablet, or smartphone.**
https://meet.goto.com/RaisinAdminCmte/racmeetings
**Or**
**You can dial in using your phone.**
United States **+1 (646) 749-3122**
**Access Code:** 497-974-077

CC: Ms. Kathie Notoro, USDA
Members and Alternates

Persons requiring reasonable accommodations including special meals, or who require alternative means of communication (braille, large print, audiotape, language translation or interpretation, etc.) should contact the RAC prior to the meeting.

“The Raisin Administrative Committee accepts and adopts the concept of diversity” (per the action of the RAC on 2/11/00)
The RAC office is open and members/alternates are encouraged to attend in person. The RAC office is practicing social distancing, disinfecting, and following recommended safety protocols. Masks are no longer required.

1. Call to Order – 3:30 p.m.

2. Roll Call

<table>
<thead>
<tr>
<th>Member</th>
<th>Alternate</th>
<th>Member</th>
<th>Alternate</th>
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<tbody>
<tr>
<td>Chooljian, Gerald - Chairman</td>
<td>Chooljian, Michael</td>
<td>Lion, Frank *</td>
<td>Sahatjian, Richard *</td>
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<td>Sahatjian, Victor - Vice Chairman</td>
<td>Lion, Joshua</td>
<td>Lion, Vinson</td>
<td>Gill, David</td>
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<td>Abdulian, LindaKay</td>
<td>Bedrosian, Michael</td>
<td>Marthedal, Jon</td>
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<td>Asmar, Jane *</td>
<td>Moles, Doug *</td>
<td>Medeiros, Manuel</td>
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<td>Bedrosian, Michael</td>
<td>Bedrosian, Paul</td>
<td>Naito, Tomo</td>
<td>Scrivner, Dan</td>
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<td>Cardoza, Dwayne</td>
<td>Huter, E.G.</td>
<td>Noorjian, Jeff</td>
<td>Ludtke, Willy</td>
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<td>Chooljian, Chad</td>
<td>VACANT</td>
<td>Overly, Harry</td>
<td>Tietjen, Carsten</td>
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<td>Coelho, Ed</td>
<td>Olson, Brad</td>
<td>Sangha, Mitch</td>
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<td>Crowe, Richard</td>
<td>VACANT</td>
<td>Spate, Steve</td>
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<td>DeBorde, Brent</td>
<td>Scott, David</td>
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<td>Hoff, Darren</td>
<td>Alles, Ken</td>
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<td>Houspianian, Dennis</td>
<td>Boghosian, Philip</td>
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<td>Kazarian, Ron</td>
<td>VACANT</td>
<td>Schutz, Monte, Ex-Officio</td>
<td>VACANT</td>
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<td>Kister, Steve</td>
<td>Estermann, David</td>
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<td>Kriebel, Barry</td>
<td>Bowman, Ken</td>
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*Switched Positions on May 1st

3. Approval of Minutes – January 25, 2023

4. USDA Report

5. Management Report

6. Review & Discuss the Extension of the Merchandise Incentive Program (MIP) for All Countries (All Varieties) beyond July 31, 2023 (8/1/23-1/31/24) (Objective: Motion needed to approve)

7. Discuss JDFIA’s request for a Quarterly Industry Newsletter

8. Discuss Domestic Marketing Grant Opportunities

9. Other Business

10. Adjournment

Parking for persons with disabilities is available in the visitor parking on Capitol Street. The accessible entrance to the RAC Office is located on the north side of the building. Use the elevators for access to the 2nd floor offices.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs).

To file a complaint of discrimination, write a letter to U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Ave, SW, Washington, D.C. 20250-9410; fax: (202) 690-7442; or email: program.intake@usda.gov. USDA is an equal opportunity provider and employer.