

RAISIN ADMINISTRATIVE COMMITTEE

ADMINISTERING THE FEDERAL MARKETING
AGREEMENT AND ORDER REGULATING THE
HANDLING OF CALIFORNIA RAISINS

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FOR IMMEDIATE RELEASE

Jeff Smutny Appointed President and Managing Director of the Raisin Administrative Committee

Fresno, California — October 28, 2025 — The Raisin Administrative Committee (RAC) is proud to announce the appointment of Jeff Smutny as its new President and Managing Director. Based in Fresno, California, Smutny brings a wealth of experience and leadership to the organization at a pivotal time for the raisin industry. He will succeed Debbie Powell, who, after thirty years of dedication to the RAC (fifteen of those as President/General Manager), retired at the end of July 2025.

With a deep understanding of agricultural marketing and strategic program development, Smutny is poised to lead the RAC in its mission to support growers, promote raisin consumption, and ensure compliance with federal marketing orders. His appointment reflects the Committee's commitment to innovation, transparency, and industry growth.

"We are happy to welcome Jeff Smutny to the Raisin Administrative Committee," said Monte Schutz, Chairman of the RAC. "His experience in agricultural leadership and his passion for stakeholder engagement make him the ideal choice to guide our organization forward."

Smutny will oversee all aspects of RAC operations, including domestic and international marketing programs, research initiatives, and industry compliance. His leadership is expected to strengthen the Committee's role as a trusted advocate for California raisin growers and processors.

For more information about the Raisin Administrative Committee and its initiatives, visit www.raisins.org.

For more information, contact the RAC office: 559-225-0520, info@raisins.org

The Raisin Administrative Committee is an Equal Opportunity Employer and Provider.

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